

SHIPLEY	Total
Age NHSI	6,487
0-16	0
17-21	0
22+	6,407
Not stated	80
Age	6,407
22-29	178
30-39	423
40-49	786
50-59	1,542
60-74	2,497
75+	981
Gender	6,487
Unspecified	22
Male	2,867
Female	3,598
Transgender	0
Ethnicity	6,487
White - English, Welsh, Scottish, Northern Irish, British	6,078
White - Irish	8
White - Gypsy or Irish Traveller	0
White - Other	102
Mixed - White and Black Caribbean	1
Mixed - White and Black African	0
Mixed - White and Asian	1
Mixed - Other Mixed	2
Asian or Asian British - Indian	39
Asian or Asian British - Pakistani	114
Asian or Asian British - Bangladeshi	1
Asian or Asian British - Chinese	1
Asian or Asian British - Other Asian	60
Black or Black British - African	3
Black or Black British - Caribbean	1
Black or Black British - Other Black	1
Other Ethnic Group - Arab	0
Other Ethnic Group - Any Other Ethnic Group	2
Not stated	73

Acorn Socio-Economic Category	6,487
Affluent Achievers [1]	2,378
Rising Prosperity [2]	193
Comfortable Communities [3]	2,176
Financially Stretched [4]	1,134
Urban Adversity [5]	554
Not Private Households [6]	52
Not available [NA]	0
ONS/Monitor Classifications	6,485
AB	1,848
C1	1,925
C2	1,352
DE	1,360
Wellbeing Acorn Group	6,487
Health Challenges [1]	1,037
At Risk [2]	890
Caution [3]	2,011
Healthy [4]	2,434
Not Private Households [5]	0
Not available [NA]	115
Digital Influencers	6,487
Not Available	52
Very High	0
High	36
Average	273
Low	3,042
Very Low	3,084
Digitally Influenced	6,487
Not Available	52
Very High	9
High	160
Average	3,364
Low	2,328
Very Low	574
Social Media Access	6,487
Not Available	52
Very High	121
High	1,338
Average	2,728
Low	2,173
Very Low	75
Internet Frequency	6,487
Not Available	52
Very High	326
High	3,359
Average	1,863
Low	644
Very Low	243
Total membership	6,487

KEIGHLEY	Total
Age NHSI	2,920
0-16	0
17-21	0
22+	2,896
Not stated	24
Age	2,896
22-29	87
30-39	309
40-49	380
50-59	647
60-74	1,074
75+	399
Gender	2,920
Unspecified	11
Male	1,407
Female	1,502
Transgender	0
Ethnicity	2,920
White - English, Welsh, Scottish, Northern Irish, British	2,502
White - Irish	18
White - Gypsy or Irish Traveller	0
White - Other	58
Mixed - White and Black Caribbean	0
Mixed - White and Black African	0
Mixed - White and Asian	1
Mixed - Other Mixed	0
Asian or Asian British - Indian	10
Asian or Asian British - Pakistani	212
Asian or Asian British - Bangladeshi	54
Asian or Asian British - Chinese	0
Asian or Asian British - Other Asian	36
Black or Black British - African	0
Black or Black British - Caribbean	0
Black or Black British - Other Black	0
Other Ethnic Group - Arab	0
Other Ethnic Group - Any Other Ethnic Group	1
Not stated	28

Acorn Socio-Economic Category	2,920
Affluent Achievers [1]	762
Rising Prosperity [2]	106
Comfortable Communities [3]	905
Financially Stretched [4]	846
Urban Adversity [5]	287
Not Private Households [6]	14
Not available [NA]	0
ONS/Monitor Classifications	2,916
AB	787
C1	837
C2	623
DE	669
Wellbeing Acorn Group	2,920
Health Challenges [1]	368
At Risk [2]	485
Caution [3]	794
Healthy [4]	1,194
Not Private Households [5]	0
Not available [NA]	79
Digital Influencers	2,920
Not Available	14
Very High	0
High	296
Average	72
Low	1,539
Very Low	999
Digitally Influenced	2,920
Not Available	14
Very High	3
High	207
Average	975
Low	1,517
Very Low	204
Social Media Access	2,920
Not Available	14
Very High	314
High	804
Average	1,114
Low	537
Very Low	137
Internet Frequency	2,920
Not Available	14
Very High	147
High	1,184
Average	1,290
Low	216
Very Low	69
Total membership	2,920

BRADFORD WEST	Total
Age NHSI	8,703
0-16	0
17-21	3
22+	8,506
Not stated	194
Age	8,506
22-29	786
30-39	2,411
40-49	1,543
50-59	1,231
60-74	1,622
75+	913
Gender	8,703
Unspecified	17
Male	3,928
Female	4,758
Transgender	0
Ethnicity	8,703
White - English, Welsh, Scottish, Northern Irish, British	3,664
White - Irish	26
White - Gypsy or Irish Traveller	0
White - Other	178
Mixed - White and Black Caribbean	4
Mixed - White and Black African	1
Mixed - White and Asian	3
Mixed - Other Mixed	4
Asian or Asian British - Indian	421
Asian or Asian British - Pakistani	3,238
Asian or Asian British - Bangladeshi	786
Asian or Asian British - Chinese	0
Asian or Asian British - Other Asian	211
Black or Black British - African	18
Black or Black British - Caribbean	4
Black or Black British - Other Black	8
Other Ethnic Group - Arab	0
Other Ethnic Group - Any Other Ethnic Group	9
Not stated	128

Acorn Socio-Economic Category	8,703
Affluent Achievers [1]	470
Rising Prosperity [2]	41
Comfortable Communities [3]	2,568
Financially Stretched [4]	4,239
Urban Adversity [5]	1,306
Not Private Households [6]	79
Not available [NA]	0
ONS/Monitor Classifications	8,689
AB	1,719
C1	2,240
C2	1,943
DE	2,787
Wellbeing Acorn Group	8,703
Health Challenges [1]	649
At Risk [2]	1,504
Caution [3]	1,690
Healthy [4]	4,754
Not Private Households [5]	0
Not available [NA]	106
Digital Influencers	8,703
Not Available	79
Very High	26
High	3,268
Average	1,882
Low	2,432
Very Low	1,016
Digitally Influenced	8,703
Not Available	79
Very High	6
High	0
Average	1,351
Low	6,313
Very Low	954
Social Media Access	8,703
Not Available	79
Very High	3,482
High	3,163
Average	1,400
Low	576
Very Low	3
Internet Frequency	8,703
Not Available	79
Very High	174
High	2,526
Average	4,924
Low	659
Very Low	341
Total membership	8,703

BRADFORD SOUTH	Total
Age NHSI	8,251
0-16	0
17-21	0
22+	8,134
Not stated	117
Age	8,134
22-29	349
30-39	898
40-49	1,250
50-59	2,071
60-74	2,686
75+	880
Gender	8,251
Unspecified	12
Male	3,751
Female	4,488
Transgender	0
Ethnicity	8,251
White - English, Welsh, Scottish, Northern Irish, British	6,974
White - Irish	58
White - Gypsy or Irish Traveller	0
White - Other	129
Mixed - White and Black Caribbean	2
Mixed - White and Black African	1
Mixed - White and Asian	1
Mixed - Other Mixed	0
Asian or Asian British - Indian	201
Asian or Asian British - Pakistani	662
Asian or Asian British - Bangladeshi	0
Asian or Asian British - Chinese	0
Asian or Asian British - Other Asian	72
Black or Black British - African	19
Black or Black British - Caribbean	6
Black or Black British - Other Black	3
Other Ethnic Group - Arab	0
Other Ethnic Group - Any Other Ethnic Group	1
Not stated	122

Acorn Socio-Economic Category	8,251
Affluent Achievers [1]	412
Rising Prosperity [2]	106
Comfortable Communities [3]	2,877
Financially Stretched [4]	2,588
Urban Adversity [5]	2,247
Not Private Households [6]	21
Not available [NA]	0
ONS/Monitor Classifications	8,249
AB	1,524
C1	2,282
C2	2,020
DE	2,423
Wellbeing Acorn Group	8,251
Health Challenges [1]	1,277
At Risk [2]	2,795
Caution [3]	2,855
Healthy [4]	1,216
Not Private Households [5]	0
Not available [NA]	108
Digital Influencers	8,251
Not Available	21
Very High	0
High	554
Average	643
Low	4,783
Very Low	2,250
Digitally Influenced	8,251
Not Available	21
Very High	0
High	9
Average	1,615
Low	5,046
Very Low	1,560
Social Media Access	8,251
Not Available	21
Very High	687
High	3,434
Average	3,535
Low	560
Very Low	14
Internet Frequency	8,251
Not Available	21
Very High	40
High	1,844
Average	4,508
Low	1,604
Very Low	234
Total membership	8,251

BRADFORD EAST	Total
Age NHSI	8,588
0-16	0
17-21	2
22+	8,423
Not stated	163
Age	8,423
22-29	606
30-39	1,788
40-49	1,448
50-59	1,649
60-74	2,102
75+	830
Gender	8,588
Unspecified	22
Male	3,850
Female	4,716
Transgender	0
Ethnicity	8,588
White - English, Welsh, Scottish, Northern Irish, British	5,314
White - Irish	39
White - Gypsy or Irish Traveller	0
White - Other	109
Mixed - White and Black Caribbean	3
Mixed - White and Black African	0
Mixed - White and Asian	1
Mixed - Other Mixed	2
Asian or Asian British - Indian	334
Asian or Asian British - Pakistani	2,288
Asian or Asian British - Bangladeshi	176
Asian or Asian British - Chinese	1
Asian or Asian British - Other Asian	199
Black or Black British - African	11
Black or Black British - Caribbean	9
Black or Black British - Other Black	3
Other Ethnic Group - Arab	1
Other Ethnic Group - Any Other Ethnic Group	2
Not stated	96

Acorn Socio-Economic Category	8,588
Affluent Achievers [1]	472
Rising Prosperity [2]	55
Comfortable Communities [3]	2,088
Financially Stretched [4]	4,062
Urban Adversity [5]	1,891
Not Private Households [6]	20
Not available [NA]	0
ONS/Monitor Classifications	8,583
AB	1,547
C1	2,231
C2	2,007
DE	2,798
Wellbeing Acorn Group	8,588
Health Challenges [1]	821
At Risk [2]	2,360
Caution [3]	2,293
Healthy [4]	3,044
Not Private Households [5]	0
Not available [NA]	70
Digital Influencers	8,588
Not Available	20
Very High	7
High	2,736
Average	854
Low	3,425
Very Low	1,546
Digitally Influenced	8,588
Not Available	20
Very High	4
High	0
Average	1,333
Low	5,947
Very Low	1,284
Social Media Access	8,588
Not Available	20
Very High	2,936
High	2,858
Average	2,317
Low	449
Very Low	8
Internet Frequency	8,588
Not Available	20
Very High	74
High	1,561
Average	5,538
Low	1,044
Very Low	351
Total membership	8,588

REST OF ENGLAND AND WALES	Total
Age NHSI	250
0-16	0
17-21	1
22+	243
Not stated	6
Age	243
22-29	22
30-39	15
40-49	42
50-59	44
60-74	94
75+	26
Gender	250
Unspecified	83
Male	69
Female	98
Transgender	0
Ethnicity	250
White - English, Welsh, Scottish, Northern Irish, British	115
White - Irish	1
White - Gypsy or Irish Traveller	0
White - Other	3
Mixed - White and Black Caribbean	0
Mixed - White and Black African	0
Mixed - White and Asian	0
Mixed - Other Mixed	1
Asian or Asian British - Indian	2
Asian or Asian British - Pakistani	3
Asian or Asian British - Bangladeshi	1
Asian or Asian British - Chinese	0
Asian or Asian British - Other Asian	2
Black or Black British - African	0
Black or Black British - Caribbean	1
Black or Black British - Other Black	0
Other Ethnic Group - Arab	0
Other Ethnic Group - Any Other Ethnic Group	0
Not stated	121

Acorn Socio-Economic Category	250
Affluent Achievers [1]	77
Rising Prosperity [2]	15
Comfortable Communities [3]	90
Financially Stretched [4]	45
Urban Adversity [5]	23
Not Private Households [6]	0
Not available [NA]	0
ONS/Monitor Classifications	250
AB	72
C1	74
C2	51
DE	53
Wellbeing Acorn Group	250
Health Challenges [1]	49
At Risk [2]	36
Caution [3]	67
Healthy [4]	94
Not Private Households [5]	0
Not available [NA]	4
Digital Influencers	250
Not Available	0
Very High	2
High	4
Average	17
Low	113
Very Low	114
Digitally Influenced	250
Not Available	0
Very High	3
High	26
Average	119
Low	81
Very Low	21
Social Media Access	250
Not Available	0
Very High	11
High	50
Average	97
Low	82
Very Low	10
Internet Frequency	250
Not Available	0
Very High	11
High	122
Average	85
Low	16
Very Low	16
Total membership	250